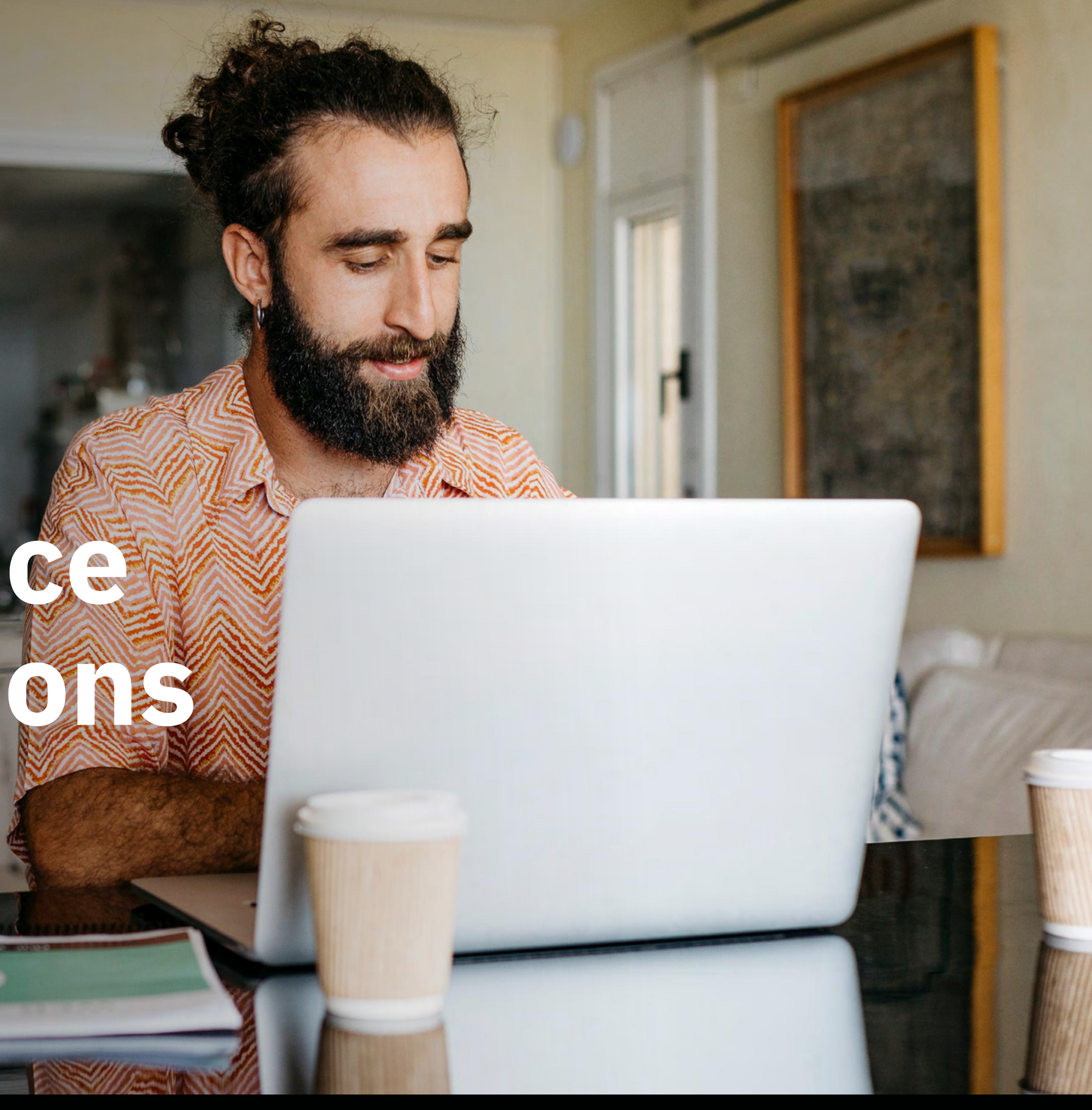




VOIOMI



8x8 eXperience Communications as a Service (XCaaS)

Modern communication experiences powering business agility

Organizations are accelerating their digital transformation programs by adopting an integrated unified communications (UC) and contact center (CC) solution to transform the way their employees communicate and engage with customers.

87%

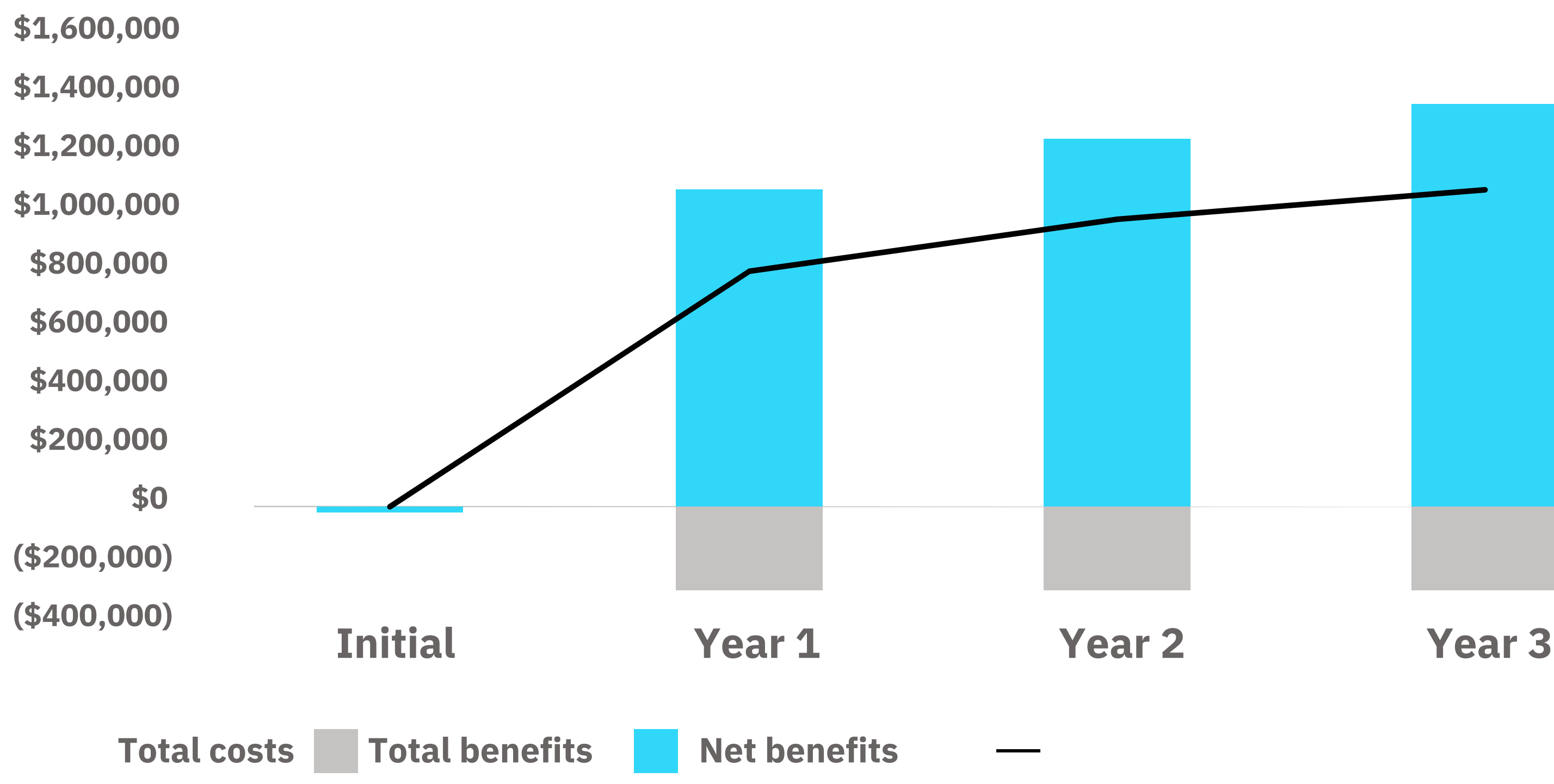
of IT leaders who identify their organization as forward-looking say an integrated communications platform (UC+CC) is the future of business communications.

56%

Integrated calls, meetings, messaging, and contact center on a single cloud platform results in a 56% lower TCO compared to a multi-vendor strategy.¹

Businesses using 8x8 XCaaS realize significant savings over a three-year period.²

Three-year risk-adjusted cash flow



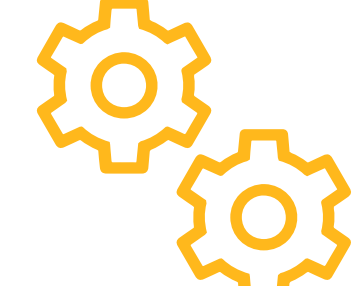
377% < 5 months

ROI Payback

8x8 XCaaS also delivers additional benefits:



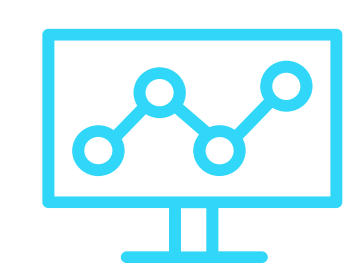
Agile company-wide collaboration
Transform your organization into an agile enterprise with tailored employee and customer experiences for all roles.



Single integration framework that accelerates every workflow
Easily connect popular business and CRM apps, and help your teams achieve new levels of productivity without complexity or cost.



Scalable communications with unified administration capabilities
Provision, configure, manage, and monitor all your communications with one administration interface.



Intelligent cross-platform insights and analytics
Make better decisions with unified journey analytics across all your employee and customer interactions channels.



Reliable global communications from a single vendor
Single 99.999% SLA for all your communications.

Ready to rein in spiraling costs from on-premises communications?

Use the [8x8 ROI Calculator](#) to see the potential savings your organization can achieve with 8x8 XCaaS.

[Get Started](#)

Notes:
1.Metrigy's Report Real-World Benefits of Integrated Cloud Unified Communications and Collaboration Q1 | 21
2.This calculation is based on anonymized customer data and provided for illustrative purposes only. It is not a guarantee of financial results.

For more information, visit www.8x8.com/blog/what-is-xcaas.



8x8, Inc. (NYSE: EGHT) is transforming the future of business communications as a leading Software-as-a-Service provider of voice, video, chat, contact center and enterprise-class API solutions powered by one global cloud communications platform. 8x8 empowers workforces worldwide to connect individuals and teams so they can collaborate faster and work smarter. Real-time analytics and intelligence provide businesses unique insights across all interactions and channels so they can delight end-customers and accelerate their business. For additional information, visit www.8x8.com, or follow 8x8 on LinkedIn, Twitter and Facebook.

© 8x8, Inc. All Rights Reserved. Unless otherwise specified, all trademarks identified by the ®, TM, or SM are registered trademarks, trademarks, or service marks respectively of 8x8, Inc.

